

TEATRO NAZIONALE

The image shows the interior of the Teatro Nazionale, a grand circular theater. The architecture is highly ornate, featuring multiple levels of white balconies with intricate carvings and decorative elements. The balconies are supported by columns and have a curved, semi-circular design. The stage area is covered in a deep blue carpet. The ceiling is also white with decorative details and a central circular opening. The overall atmosphere is one of classical elegance and grandeur.

MARCO CASAMONTI / ARCHEA ASSOCIATI

A REDISCOVERED THEATRE

The National Theatre has been given a new lease of life in the heart of Florence's historic centre, on the corner of Via dei Cimatori and Via dei Cerchi, where past and future meet again in a space that preserves memory, identity and vision. Set to restore the city's role as a symbolic place of Florentine culture, the theatre reaffirms its function as a crossroads between history, art and contemporary life, inviting reflection on the value of preserving and reactivating historic spaces in today's city. The restoration project, entrusted to the Marco Casamonti / Archea Associati studio, was conceived with the aim of returning an emblematic building of the city's theatrical tradition to the citizens.

The restoration was designed to respect the original configuration while introducing innovative elements. The building, which is listed, underwent major structural consolidation: the floors and roofs were rebuilt following the historical geometry, while the ancient wooden trusses were reproduced using traditional techniques. The Italian-style theatre layout is now fully visible, with a horseshoe-shaped stalls area, four tiers of boxes and a stage tower equipped with the latest technology.





STAZIONE SANTA MARIA NOVELLA

MERCATO DI SAN LORENZO

DUOMO

TEATRO NAZIONALE

PIAZZA DELLA SIGNORIA

PIAZZA BECCARIA

BASILICA DI SANTA CROCE

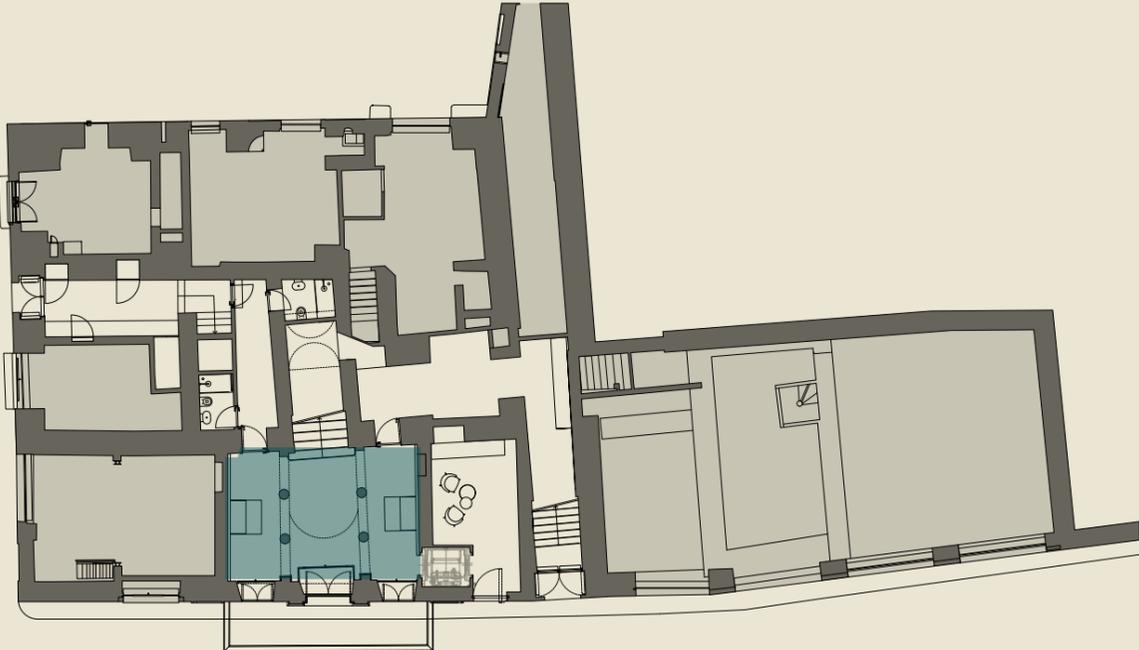
PALAZZO PITTI

A THEATRE REBORN

A long and complex restoration project has brought new life to a building steeped in history. Rediscovering the theatre provides an opportunity to re-establish a dialogue between Florence and an essential part of its civic identity. The restoration followed a rigorous philological method: every element was dismantled, catalogued and reassembled, from the wooden floors to the roof, reconstructed in accordance with the historical geometry of the complex. The Italian-style theatre layout has been maintained: the horseshoe-shaped stalls – oriented diagonally to ensure optimal proportions and visibility – are the fulcrum around which the entire layout of the rooms is developed. The discreet integration of contemporary systems and technologies in each room has restored the space to full functionality. Today, the National Theatre is a multifunctional venue, open to shows, meetings and events, an example of the value of conservation as an active gesture that unites memory and future and restores to the city a symbol of its cultural life.



IMMERSIVE DUAL 4K EXPERIENCE

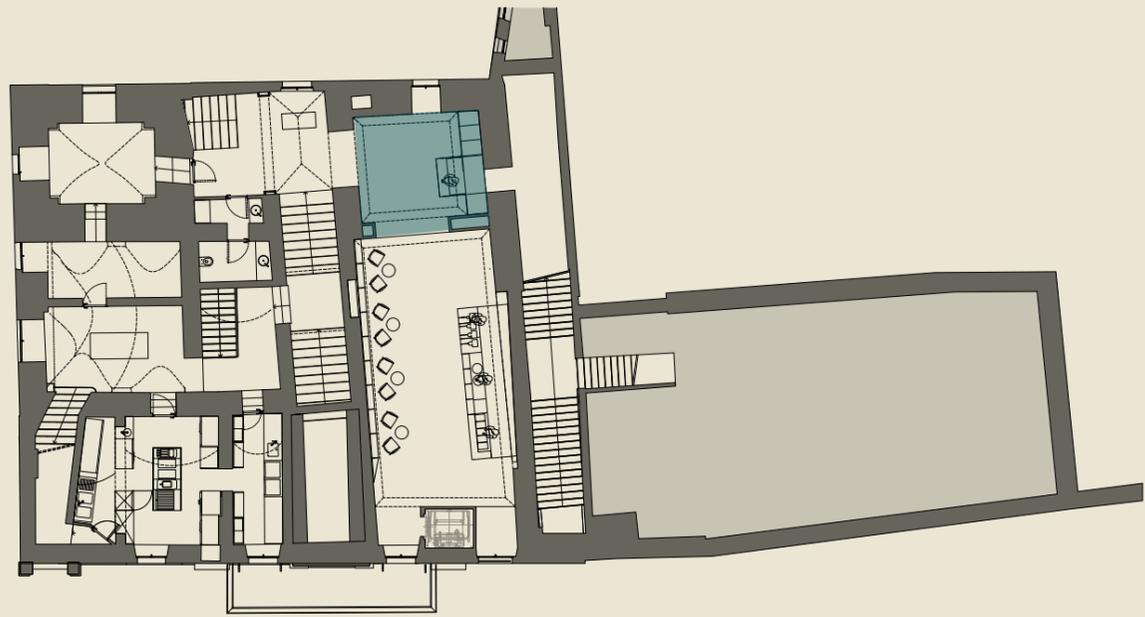


GROUND FLOOR





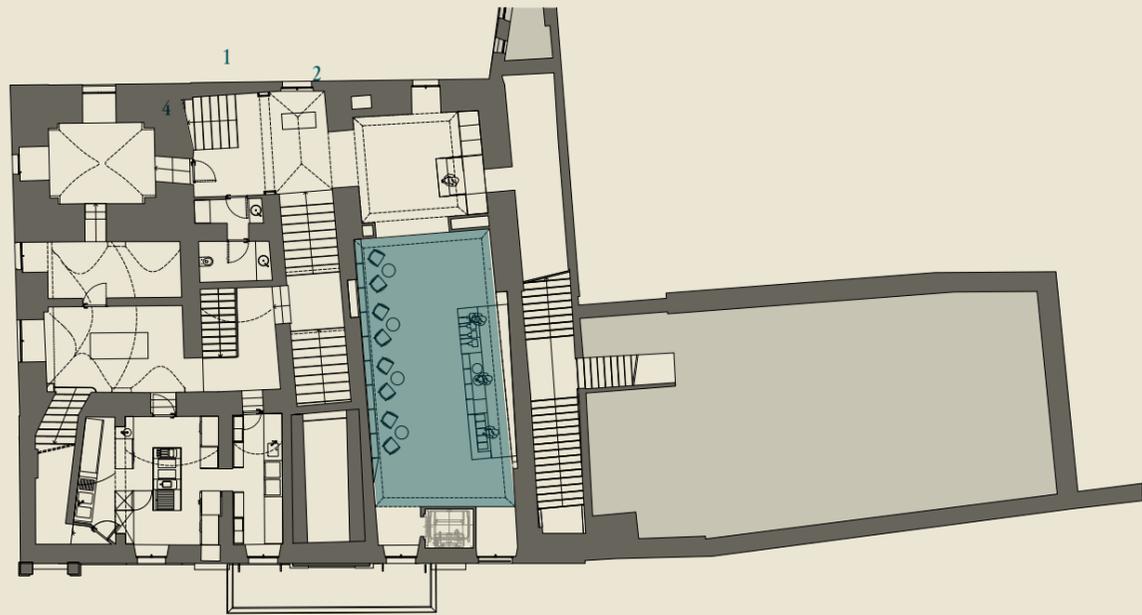
A BOOKSHOP, A CAFÉ, A JAZZ HAVEN



FIRST FLOOR



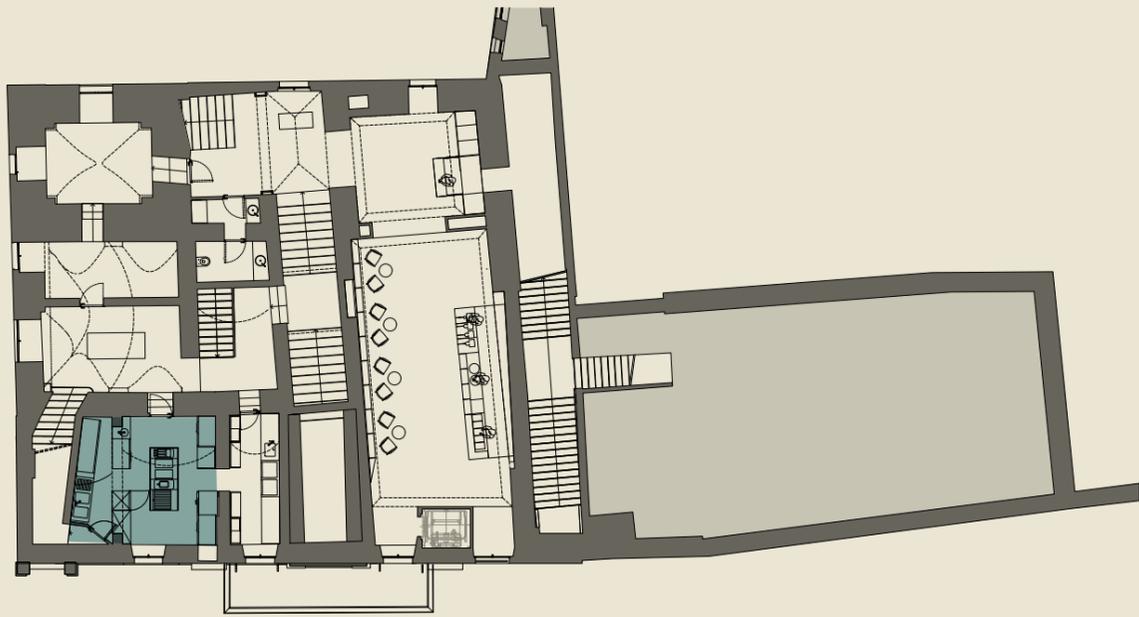
A BOOKSHOP, A CAFÉ, A JAZZ HAVEN



FIRST FLOOR

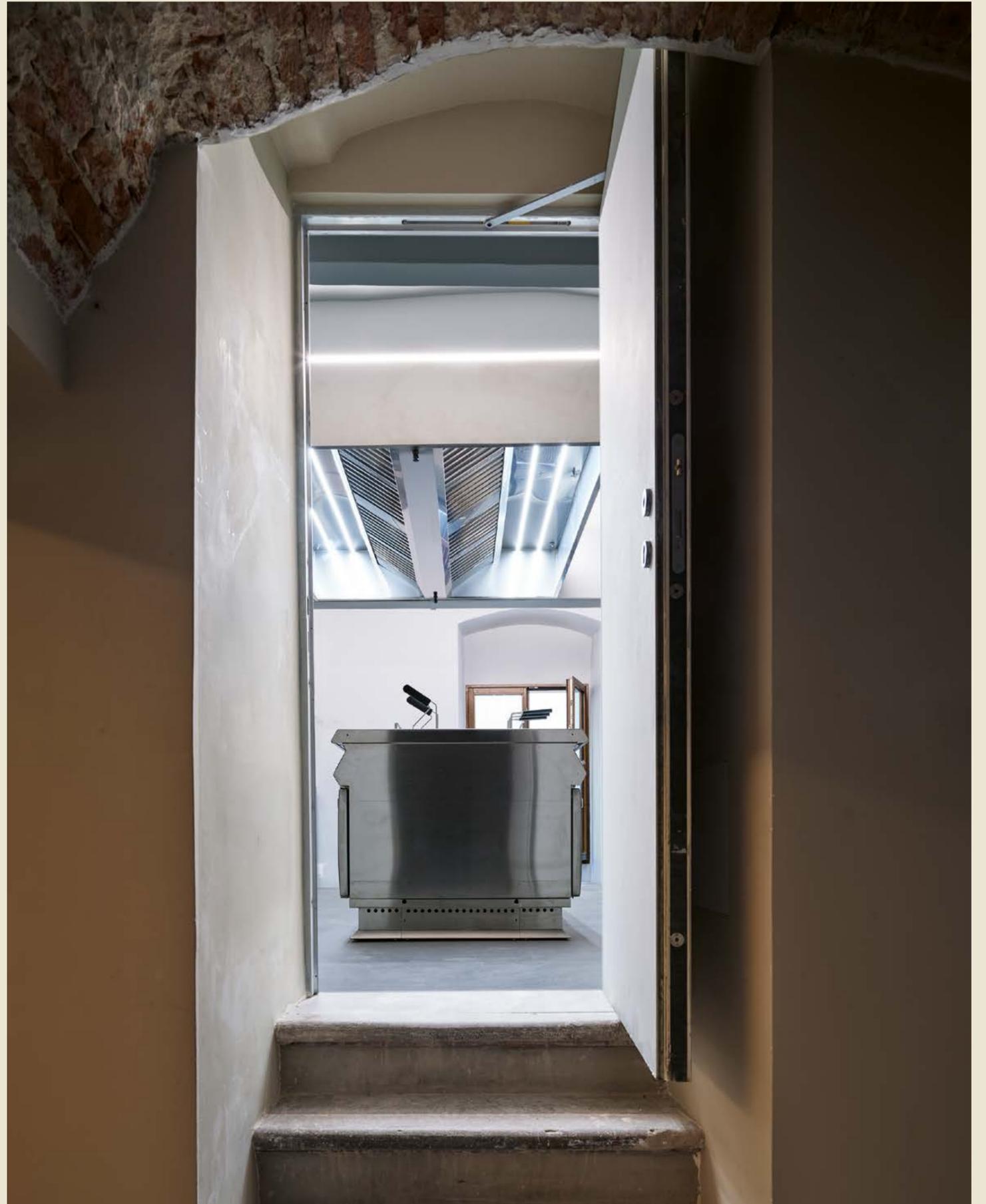


SPACIOUS KITCHENS, DESIGNED FOR EFFICIENCY



FIRST FLOOR





A low-angle, upward-looking shot of a grand, ornate theatre ceiling. The ceiling is a complex, multi-tiered structure with a central circular hub and several concentric rings of decorative elements. Each ring is illuminated with warm, golden light, creating a starburst effect. The background is a deep blue, textured surface, possibly a painted or fabric-covered ceiling. The overall atmosphere is one of elegance and grandeur. The text "THE THEATRE YOU EXPERIENCE BEYOND THE STAGE" is centered in a white, serif font.

THE THEATRE YOU EXPERIENCE
BEYOND THE STAGE

SENSORY



CONVIVIAL



SPECTACULAR



IMMERSIVE



BUILT AREA

2.100 mq

TOTAL CAPACITY

300 people

STAGES

40

MONITOR TECHNICAL SPECIFICATIONS

Outdoor (at Via dei Cimatori)

2 × 75" screens

Formats: MP4 video

(H264 codec) / image (JPG in RGB)

Dimensions: 9:16 portrait

4K (L2160px × H3840px)

HD (L1080px × H1920px)

Entrance

2 screens 75"

Formats: MP4 video

(H264 codec) / image (JPG in RGB)

Dimensions: 16:9 landscape

4K (L3840px × H2160px)

HD (L1920px × H1080px)

Jazz Lounge

1 screen 75"

Formats: MP4 video

(H264 codec) / image (JPG in RGB)

Dimensions: 16:9 landscape

4K (L3840px × H2160px)

HD (L1920px × H1080px)

Boxes (I-II-III tiers)

43 screens 32"

Formats: MP4 video

(H264 codec) / image (JPG in RGB)

Dimensions: 16:9 landscape

4K (L3840px × H2160px)

HD (L1920px × H1080px)

Royal box (II tier)

2 screens 32"

Formats: MP4 video

(H264 codec) / image (JPG in RGB)

Dimensions: 16:9 landscape

4K (L3840px × H2160px)

HD (L1920px × H1080px)

Control room (III tier)

2 screens 32"

Formats: MP4 video

(H264 codec) / image (JPG in RGB)

Dimensions: 16:9 landscape

4K (L3840px × H2160px)

HD (L1920px × H1080px)

Stage

1 ledwall

Formats: MP4 video

(H264 codec) / image (JPG in RGB)

Dimensions: L4224px × H4320px





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